District Awards Criteria

ROTARY YEAR 2023-2024

Rotary District 2452

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Youth Award

ID	Question	Scoring Criteria	Method of Retrieval	Points
1	Does your club maintain strong and active relationship with a Rotaract or Interact club, through membership support, or any other form?		Self-reported	15
2	Does your club hold joint meetings and social activities with Rotaract clubs?		Self-reported	10
3	Did you host and/or participated in RYLA?	• Hosting / Co-Hosting: 15 points • Participating with more than 5 participants: 15 points • Participating with 3 or more participants: 10 points • Participating with 1 or more participants: 5 points	Self-reported	15
4	Have you jointly worked on a project with a Rotaract or an Interact club?	•	Self-reported	25
5	How many members of your club are also members in Rotaract clubs (dual membership)? • MyRotary Profiles should show dual membership	• 2 points per member, with a maximum of 5 points	Self-reported	5
	Total	•		**70**

The Rotary Foundation Award

ID	Question	Scoring Criteria	Method of Retrieval	Points
1	Your club's per capita contribution to any Rotary Foundation Fund: Annual Fund, Endowment Fund, or others:	• Per Capita contribution of $50 or more: 20 points • Per capita contribution of $35 or more: 15 points • Per capita contribution of $20 or more: 10 points • Per capita contribution of less than $20: 5 points	Generated from MyRotary Data	20
2	Your club's Paul Harris Fellows percentage	• 75% and above: 20 points • 50% and above: 15 points • 25% and above: 10 points Less than 25%: 5 points	Generated from MyRotary Data	20
3	Your club contributed to the PolioPlus	• $400 or more: 15 points • $250 or more: 10 points • Less than $250: 5 points	Generated from MyRotary	15
4	Has your club led, or participated in an EndPolio now campaign or initiative? Awareness, fundraising, etc….	• Led or co-organized: 10 points • Participated only: 5 points	Self-reported	10
5	Your club has recommended at least one nominee for a Rotary Peace Fellowship or organized / participated in a rotary peace fellowship related Rotary activity.	• Nominated: 10 points • Participated in a peace fellowship activity: 5 points	Self-reported	10
6	Has your club conducted a special activity during the Rotary Foundation month (November)?		Self-reported	15
7	Has you club applied (submitted) or participated and got approved for a Global Grant in this year?	• Applied: 10 points • Participated: 5 points	Self-reported	10
	Total			**100**

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Public Image Award

ID	Question	Scoring Criteria	Method of Retrieval	Points
1	At least two members participated in the Public Image Country or District seminar and shared the information and ideas with the club.		Self-reported, verified from the attendance sheets	10
2	Your club's social media platforms reflect the club's activities Social Media platforms (LinkedIn, Facebook, Twitter, Instagram, and YouTube) (Attach photos or screenshots - name & address each social media platform.)	• 5 points for updating the social media platforms with the 2023-2024 RI "Imagine Rotary" logo, and the D2452 theme = 5 points • 10 points for posts on service projects and community activities your club is engaged on (3 points per post, with a maximum of 10 points) • 10 points for posts on club's meetings and speakers (1 point per post, with a maximum of 10 points)	Self-reported	25
3	Your club posted its service, vocational and/or international projects using online tools (Attach details)		Self-reported	5
4	Your club utilizes Public Image materials/banners/ brochures at club events and service projects (e.g., wearing Rotary vests, pins, roll ups, branded material, etc.) – at least 2 events (Attach details and photos)		Self-reported	10
5	Your club's Public Image Committee coordinates with the Club Administration Committee to post a bulletin/newsletter on your club's social media channels and other platforms (Attach details)	• Six newsletters and more = 10 • The rest are fractions of 10	Self-reported	10

ID	Question	Scoring Criteria	Method of Retrieval	Points
6	Your club's Public Image Committee coordinates with the Club Administration Committee to post stories and articles in District bulletin/newsletter.	5 points per story	Self-reported, verified from District Newsletter Team	15
7	Your club's banner complies with Rotary's visual identity guidelines (according to Rotary's Brand Centre). (Attach details)		Self-reported	10
	Total			**85**

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Membership Award

ID	Question	Scoring Criteria	Method of Retrieval	Points
1	Your club had a net gain of members during this Rotary Year	• 17% with no less than 5 members: 10 points • 10% with no less than 3 members: 6 points • 7% with no less than 2 members: 3 points	Generated from MyRotary Data	10
2	Your club retained its membership since July 2024	• 90% or more: 10 points • 80% or more: 6 points • 70% or more: 3 points	Generated from MyRotary Data	10
3	Your club inducted at least a Rotaractor (with dual membership), a member under 40, or a woman (Attach proof)		Self-reported, verified from MyRotary profile	10
4	Your club has set Membership goals for this Rotary Year in Club Central /RI website and has met these goals. (Attach details, screenshots, or photos)		Retrieved from Club Central	10
5	Number of members with at least one Learning Centre certificate.	• 50% or more = 10 points • 30% or more = 3 points • less than 30% = 0 points	Self-reported	10
6	Number of Officers (President, secretary, treasurer, committee chairs (TRF, membership, PI, club administration, service projects)) who have completed the required courses / learning plans	• 50% or more = 10 points • 30% or more = 3 points • less than 30% = 0 points	Self-reported	15
7	The membership committee established a strategy to attract, educate, engage, and retain members. (Attach copy of the strategy which should be part of the strategic plan)		Self-reported	5

ID	Question	Scoring Criteria	Method of Retrieval	Points
8	Your club conducted a dignified and meaningful induction ceremony for new members. (Attach details, dates, attendees, induction program and photos)		Self-reported	5
9	Your club conducted a Membership Engagement Assessment and/or a Membership Satisfaction Questionnaire. (Attach details, and summary of assessments)		Self-reported	10
10	Your club assigned a club learning facilitator who has executed a plan for Rotary awareness and education.		Self-reported	10
11	Members attended at least 3 RLI seminars (Rotary Leadership Institute). (Attach details, names and dates)		Self-reported	10
12	At least one member joined a Rotary Fellowship or Rotary Action Group. (Attach details)		Self-reported	5
13	Your club held at least 4 fellowship events for club members, their families, and/or former members outside of regular meetings (and/or including Rotary Family Day). (Attach details, dates, location, attendees, photos)		Self-reported	10
	Total			**120**

Bonus Question: Your club sponsored a new club model (satellite club…): 10 points

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Community & Vocational Service Award

ID	Question	Scoring Criteria	Method of Retrieval	Points
1	Your Club established a Community and/or Vocational Service Committee Chairs who met regularly (at least 6 times) and reported their activities to the Club. (Attach minutes of committees' meetings, screenshots of the committee's WhatsApp group (if available); dates, and attendees and photos)		Self-reported	10
2	Your club performed at least one new Community and/or Vocational Service project, this year (which involved significant hands-on participation by Rotarians; and/or utilized special talents and resources; and/or cooperated with NGOs.) (Attach details)		Self-reported	10
3	Your club conducted a Community Needs Assessment for a project initiative, with project impact and sustainability reports (Describe findings & include evidence with screenshots)		Self-reported	10
4	Your club made financial contributions for projects from the club budget / or from outside the club budget "Sponsor…" (Show supporting documents, sources of funding and photos)		Self-reported	10
5	Percentage of your club members participated in one Community Service project/event and/or one Vocational Service project /event (Attach details, dates, attendees, description, and photos)	• 30% or more: 15 points • 20% or more: 10 points • 10% or more: 5 points	Self-reported	15

ID	Question	Scoring Criteria	Method of Retrieval	Points
6	Your club partnered with at least one other local and/or International Rotary Club or Rotaract Club for a Service project or Vocational project (Attach details)		Self-reported	10
7	Marketing/tell the story about a community or Vocational Service Project through a non-Rotary media platform with strong Rotary brand placement (e.g., News media, TV, news websites, radio channel, etc.) (Attach details)		Self-reported	15
8	Your club conducted a Service or Vocational project with the assistance of a District Grant, or a Global Grant, or a Disaster Relief Grant. (Attach details, Project name, date, description and photos)		Self-reported	10
9	Your club created and implemented either an event, club speaker, or a project on at least one of the 7 Areas of Focus and/or honoured at least one person with significant achievements. (Attach details)		Self-reported	10
	Total			**100**

Club Administration Award

ID	Question	Scoring Criteria	Method of Retrieval	Points
1	Entered the club officers for the RY 2024-2025 on the RI website, by end of December 2023 (Attach screenshots)		Retrieved from MyRotary	10
2	Your club goals and projects are updated on Rotary Club Central; the Strategic Plan is created or updated and signed by P./PE. /PN. Strategic plan should be sent to the Strategic Planning Committee by September 30th (Attach a copy or screenshot of your club's goals, projects status and Strategic Plan = Action Plan)		Self-reported and retrieved from MyRotary	15
3	Your club has an approved documented Budget for this Rotary Year. (Attach a copy of the club budget, date of meeting, screenshot showing where the budget was approved in the Minutes of Meeting)		Self-reported	5
4	Your club has updated its Bylaws this Rotary Year to reflect the current club operations, using the Recommended Rotary Club Bylaws and/or the Standard Rotary Club Constitution. (Attach a copy of the club bylaws, and/or screenshot highlighting the amended provisions of the club bylaws)		Self-reported	5

ID	Question	Scoring Criteria	Method of Retrieval	Points
5	Your club had conducted club meetings regularly (in person, virtual or via any application), with well-planned agendas. (Attach a list of dates, and invitations sent to members, as well as minutes, and agendas of the meetings).		Self-reported	5
6	Your club had conducted at least 4 club assemblies. (Attach a list of dates the club assembly meetings were held, as well as agendas and photos)		Self-reported	5
7	Your club has a structured administration committee that meets regularly, or electronically (Zoom, Teams, WhatsApp discussions, etc.). (Attach details and photos or screenshots)		Self-reported	5
8	Your club planned programs to reflect the monthly Rotary themes (or had joint meetings). (List the activities of monthly Rotary theme which were conducted)		Self-reported	10
9	Your club District 2452 and Rotary International dues are paid in full and on time. (Attach copies of receipts of payments)		Retrieved from MyRotary	10
10	At least 25% of your club members registered by January 1, 2024, to attend the 11th District 2452 Conference (Attach details, receipt of registration)		Registration records	10

ID	Question	Scoring Criteria	Method of Retrieval	Points
11	Your administration committee coordinated with the Public Image Committee to prepare at least 5 of your club's Bulletins/Newsletters. (Attach Newsletter/ bulletin)		Self-reported	5
12	Percentage of members registered on MyRotary	Percentage of members x 10	Retrieved from MyRotary	10
	Total			**95**